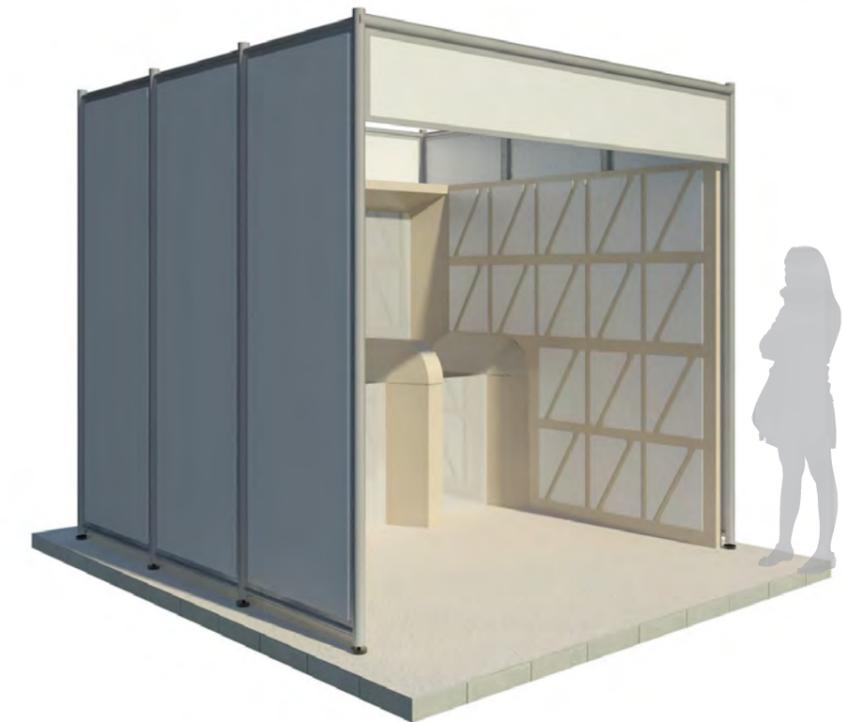


ALL THE WORLDS. JUST ONE WORLD. ARCHITECTURE 21 BAUA PAVILION FOR UIA EXHIBITION IN RIO DE JANEIRO, 2021



CONCEPT

Reflection is one of the leading motives of exhibition design. Term both stands for “ability to throw back without absorbing” and “thinking in a thorough manner”. That can be understood as two methods of action in everyday life of every human, and seems to be essential to reduce the effect of social segregation even in political scale.

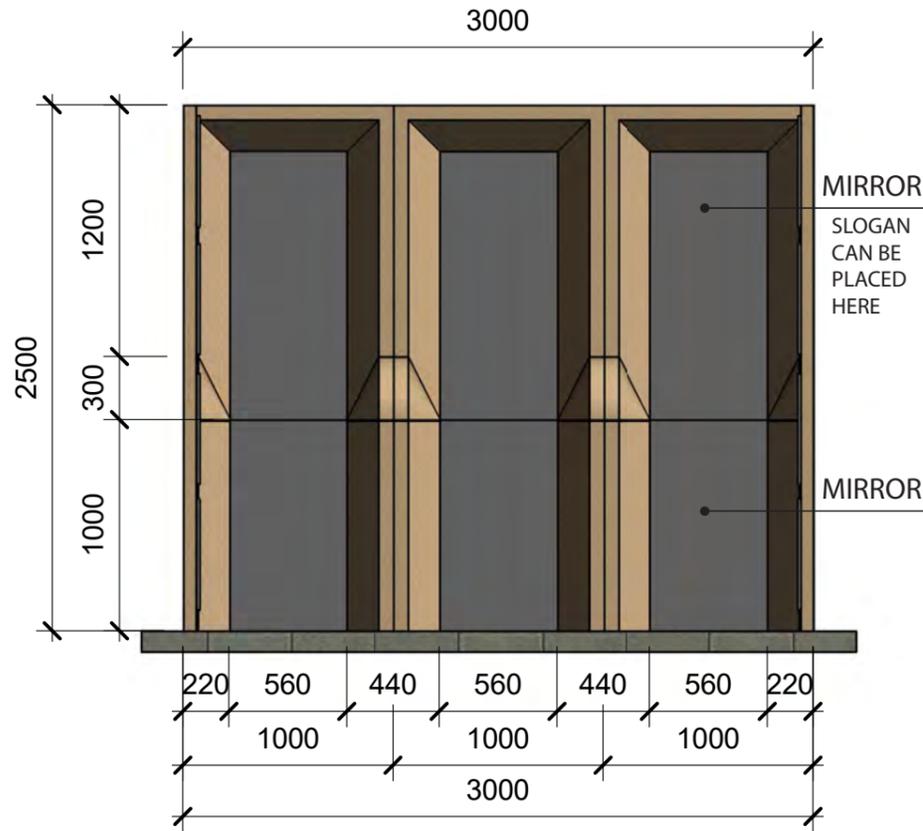
The central element of installation represents variation of traditional façade element of post-war Modern Movement architecture – the pre-cast concrete panels with clear geometrical form (see references on page 3). Frontal installation consists of three “arches” or “window openings” – each one represents the Baltic country and whole composition underlines the unity of Baltics in global scale.

Concept of exhibition design responds to main themes of the event, supports diversity of presented Baltic architecture projects and international guests of exhibition. Exhibition aims to provide space to exchange of experience and co-creation by itself.

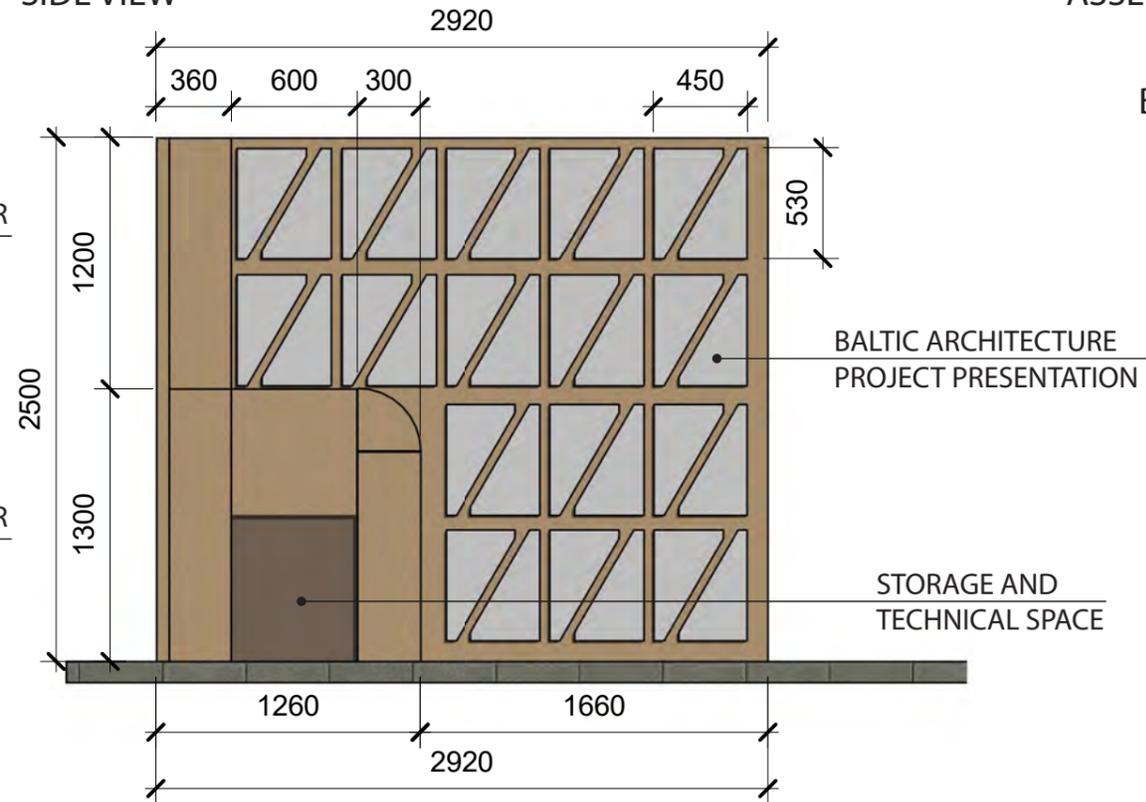
REFLECTIONS

2/4

FRONTAL VIEW

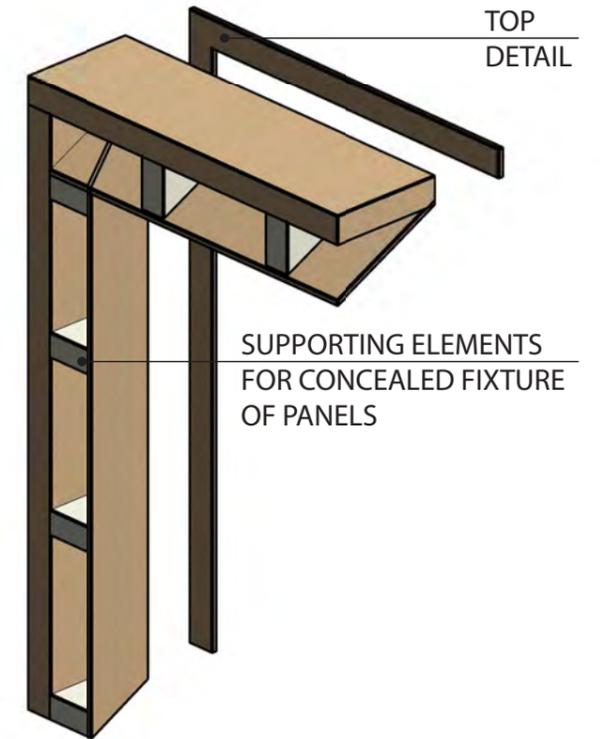


SIDE VIEW

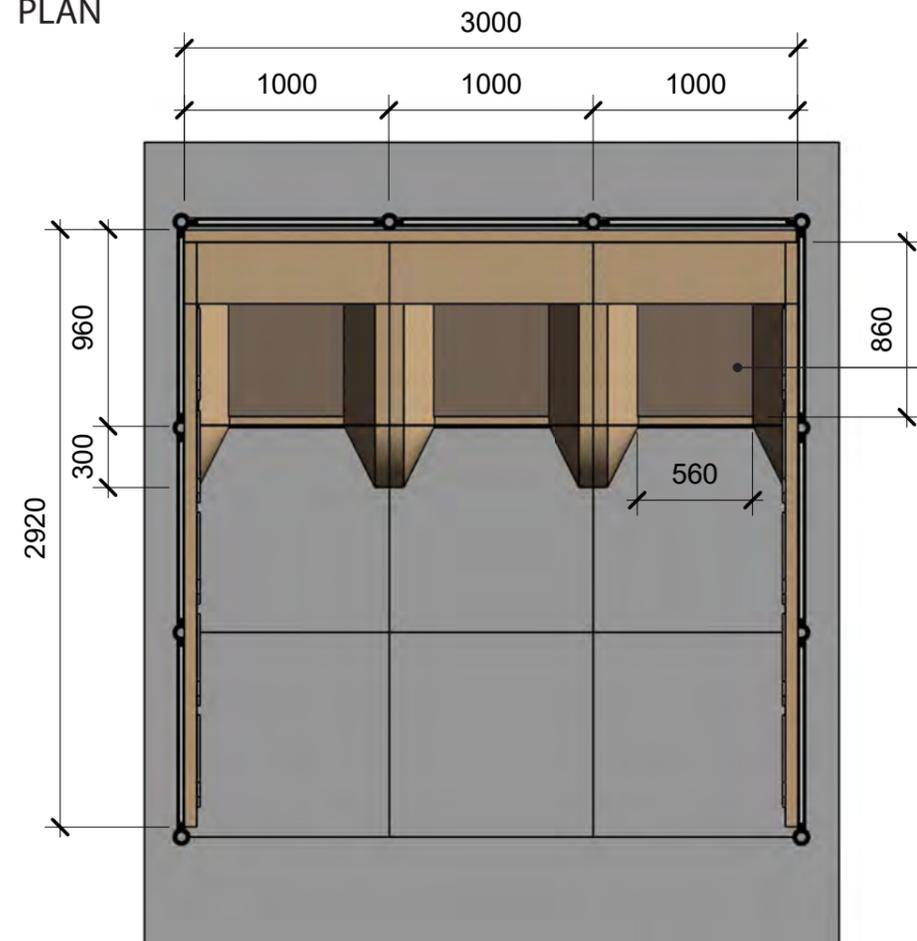


ASSEMBLING

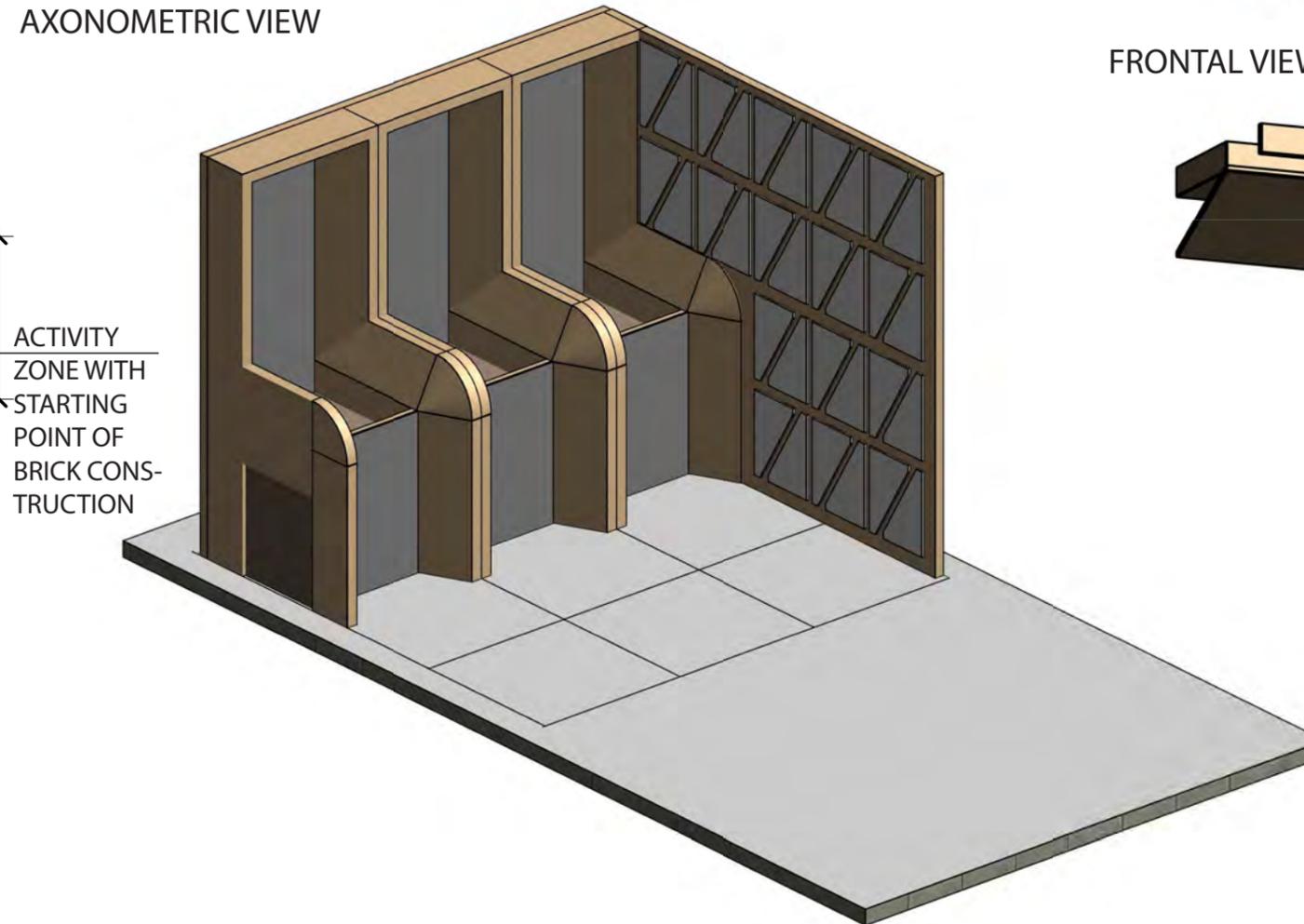
BACK VIEW



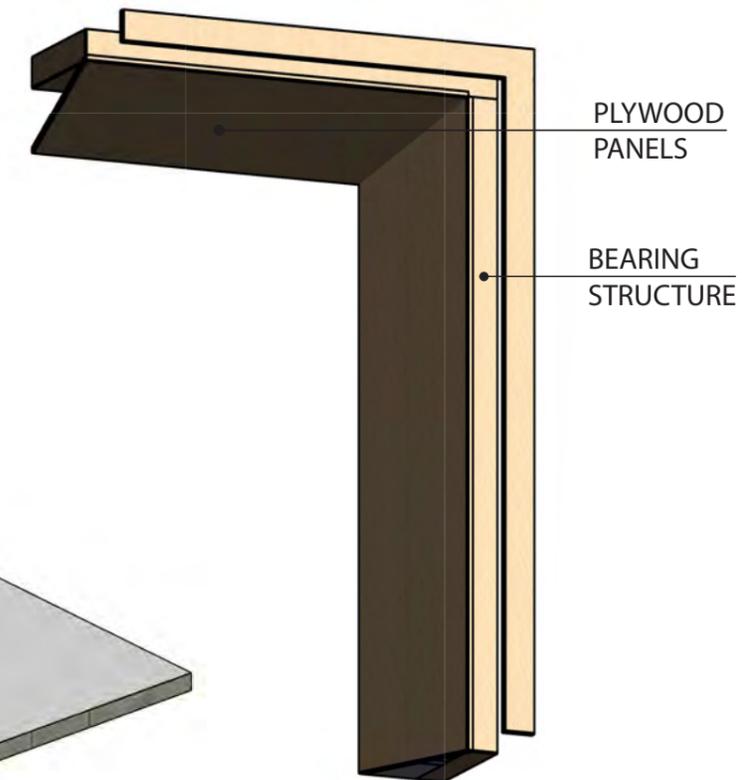
PLAN



AXONOMETRIC VIEW



FRONTAL VIEW



EXHIBITION CONTENT DESIGN

The central element of installation represents variation of traditional façade element of post-war Modern Movement architecture – the pre-cast concrete panels with clear geometrical form (see references). Frontal installation consist of three “arches” or “window openings” – each one represents the Baltic country and whole composition underlines the unity of Baltics in global scale.

Arches are shaped in forms of modernist language, and mirror panels provide visitors with uninterrupted view on themselves and exhibition surroundings. Then, form of standard element is manipulated for visual effect – pushed forward to provide “hidden” space for exposition and hands-on activity. When person comes closer to the stand, he can study the architectural project of one of the countries and symbolically “build on the idea” by placing part of his “memorabilia”-possibly, wooden brick in a way, which continues started project. During the exhibition “tower” will grow and can be connected “between countries”.

On the parallel sides of exhibition booth, more projects that also are respond to the theme will be presented (e.g. recent projects of interventions in public space, social initiatives and revitalization of Modern Movements architecture) and will contribute to the international discussion.

The reference of Modern Movement architecture is relevant because of its international features in contrast to local environment and traditions. Oftentimes the benefits of this architecture are overlooked, as buildings stay alienated and unresponsive to surrounding environment. On the other hand, such “architectural segregation” provides a platform to develop something new, get out of the context. History shows controversial results of such urban planning method, and professional discussion could help to develop further action plan and provide solutions for battling segregation in large-scale residential areas and public spaces.

MATERIALS AND CONSTRUCTION

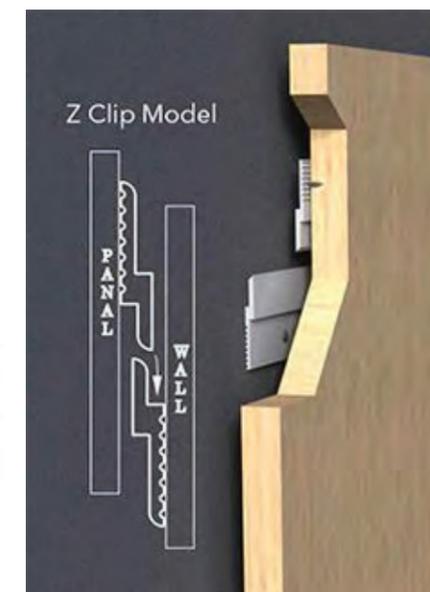
Both bearing structure and finishes are made of wood. Interpretation of Modern Movement forms, usually seen in concrete, in wood is also considered as an attempt to find common characteristics of traditional Baltic region building material and international language of modernist shapes.

The bearing structure made of wooden beams. The largest dimensions of elements are panels: 1 m – width and 2,5 m – height. The façade panels are made of birch plywood with calm and homogeneous structure. The panels are fixed with concealed fastener clips and can be pre-assembled for faster mounting on place.

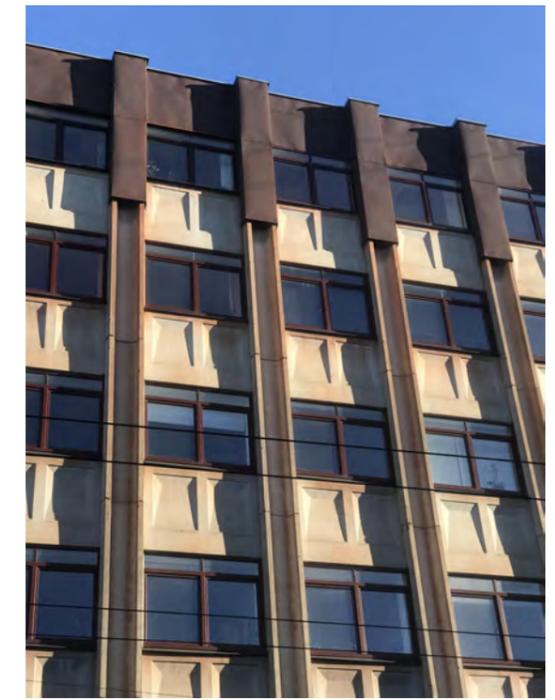
The horizontal surface can be made as part of structure or any table with adjustable height can be used instead. Frontal mirror panels on the ground should be detachable to provide storage and technical space under installation (for electricity). The accent lighting is necessary for activity zone and for presented projects on the wall.

Construction is modular, so it allows reusing and transporting installation freely.

PROTOTYPES FOR CONCEALED FASTENERS FOR PANELS



REFERENCES



RIGA



TALLIN

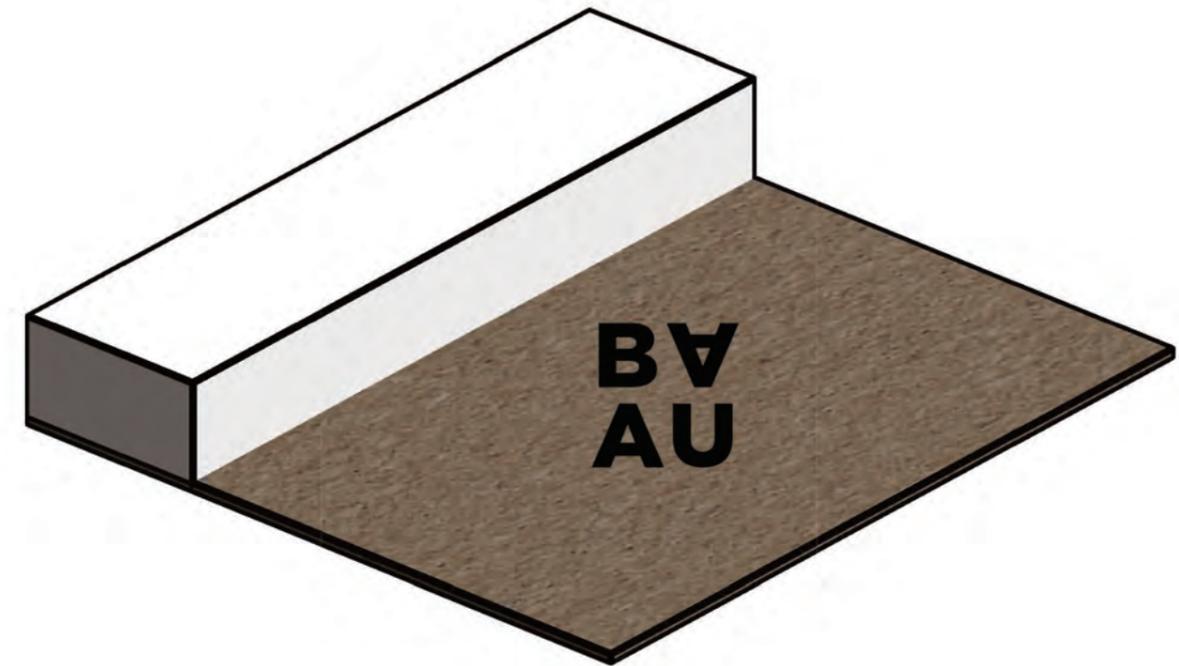


VILNIUS

SOUVENIR

Proposed souvenir consists of two interconnected parts. One part of which – wooden block with/or without BAUA logo can be taken by visitor or contributed to the structure and other part – which provides information about BAUA and reference to the held activity – as a ticket from cinema or museum will remind visitors of common experience. This souvenir is nature friendly and does not take up much space, but saves connection to the event. The block by itself can also serve as a package for souvenir, if made from cardboard.

SOUVENIR (SCHEMATIC)



REFERENCES



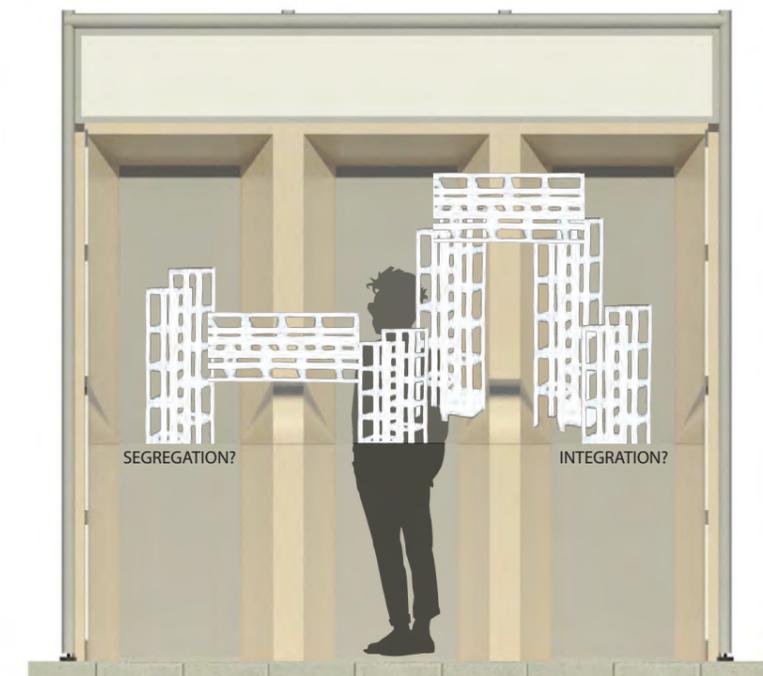
HANDS-ON EXPERIENCE



1. REFLECTIONS AND REFLECTION IN THE MIRROR



2. CO-CREATION AND "BUILDING ON THE IDEAS OF OTHERS"



3. INTERCONNECTION